

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

ITE&C Department – IMAGE Policy - Incentives - Sanction and Release of Internet Bandwidth charges for an amount of Rs.16,421/- (Rupees Sixteen Thousand Four Hundred and Twenty One only) in favour of M/s.Inani Media Private Limited, Hyderabad for the third year 2018-19 - Orders - Issued.

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**INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS**  
**(Promotions) DEPARTMENT**

**G.O.Rt.No. 4**

**Dated: 19-01-2021**  
**Read the following:**

1. IMAGE Policy issued vide G.O.Ms.No.03, ITE&C Dept, dt:06.04.2017.
2. Application dt:03.05.2018 of M/s.Inani Media Private Limited, Hyderabad.
3. Minutes of the 4<sup>th</sup> CCAVCGI meeting held on 26.07.2018.
4. G.O.Rt.No.131, ITE&C (Promotions) Dept, dt:06.12.2019.
5. Application dt:18.01.2019 of M/s.Inani Media Private Limited, Hyderabad.
6. Minutes of the 5<sup>th</sup> CCAVCGI meeting held on 02.05.2019.
7. G.O.Rt.No.1471, Finance (EBS.I) Department dt:05.12.2020.
8. U.O.Note.No.ITEC-12/BDGT/6/2020, ITE&C Dept, dt:10.12.2020.

**ORDER:**

Government in the IMAGE Policy issued vide G.O. reference 1<sup>st</sup> read above have ordered for provision of certain incentives to the eligible Animation, Visual effects, Comics & Gaming (AVCG) Industry in order to ensure overall development of AVCG Industry in the State.

2. In pursuance of the said orders, M/s.Inani Media Private Limited, Hyderabad vide reference 5<sup>th</sup> read above has submitted an application for reimbursement of Internet Bandwidth charges incentive for the third year 2018-19.

3. As per IMAGE (Animation & Gaming) Policy, AVCG Industry would be eligible for Reimbursement of Internet Bandwidth charges, subject to a ceiling of Rs.2 Lakhs per annum for a maximum period of three years (multiple locations within Telangana under single company name). The reimbursement is based on actual usage of internet connectivity charges paid to an Internet Service Provider (ISP).

4. The Internet Bandwidth charges for the first year 2016-2017 and second year 2017-18 was released to M/s.Inani Media Private Limited vide reference 4<sup>th</sup> read above.

5. The company has applied for the third year 2018-19. The total amount incurred for the year 2018-19 is Rs.16,421/-. As such, the company is eligible for reimbursement of Rs.16,421/- only.

6. The 5<sup>th</sup> CCAVCGI (Consultative Committee on Animation, Visual effects, Comics & Gaming Industry) vide reference 6<sup>th</sup> read above recommended that M/s.Inani Media Private Limited, Hyderabad is eligible for reimbursement of Internet Bandwidth charges for the third year 2018-19.

7. In the G.O. reference 7<sup>th</sup> read above, the Finance Department has released BRO to ITE&C Dept as additional funds towards meeting the expenditure in relaxation of treasury control and quarterly regulation orders pending inclusion in the Supplementary Estimates 2020-2021, under the Head of Account:330 - Subsidies for an amount of Rs.14,00,00,000/- (Rupees Fourteen Crores only).

8. Taking into consideration the recommendations of CCAVCGI vide reference 6<sup>th</sup> read above, Government after careful consideration, hereby sanction and release an amount of Rs.16,421/- (Rupees Sixteen Thousand Four Hundred and Twenty One only) in favour of M/s.Inani Media Private Limited, Hyderabad towards Internet Bandwidth charges for the third year 2018-19.

9. The amount sanctioned in Para.8 above shall be debited to the following Head of Account:

3451	: Secretariat Economic Services
MH 090	: Secretariat
GH (25)	: State Sector Schemes
SH (22)	: ITE&C Department
330	: Subsidies

10. The Assistant Secretary to Government & D.D.O., ITE&C Department shall draw the amount of Rs.16,421/- (Rupees Sixteen Thousand Four Hundred and Twenty One only) sanctioned in Para.8 above and arrange for payment after duly applying the TDS in favour of M/s.Inani Media Private Limited, Hyderabad.

11. M/s.Inani Media Private Limited, Hyderabad shall submit advance stamped receipt for Rs.16,421/- (Rupees Sixteen Thousand Four Hundred and Twenty One only) to this Department in duplicate.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**JAYESH RANJAN**  
**PRINCIPAL SECRETARY TO GOVERNMENT**

To  
M/s.Inani Media Private Limited, 3<sup>rd</sup> floor, Lakeview Plaza, Plot No.127 & 128, Jubilee Hills, Hyderabad.

The Accountant General (Audit), Telangana, Hyderabad

The Accountant General (A&E), Telangana, Hyderabad

The Director of Treasuries and Accounts, Telangana, Hyderabad

The District Treasury Officer, Urban, Hyderabad

The Pay and Accounts Officer, Telangana, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Telangana, Hyderabad

The Assistant Secretary to Government & DDO, ITE&C Department

Copy to:  
Fin. (EBS.I) Department  
SF/Spare

// FORWARDED : : BY ORDER //

**SECTION OFFICER**